

MEDIA RELEASE



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Apply for Free Swim Passes May 1 – 31, 2013 Desert Recreation District Awarded \$50,000 to Fund Operation Splash

Indio, CA (May 22, 2013) – Residents in the Coachella Valley can beat the heat in the water this summer, thanks to a \$50,000 grant Desert Recreation District will be receiving from Kaiser Permanente. This is the fifth consecutive year that residents in the Coachella Valley will benefit from Kaiser Permanente's Healthy Eating Active Living (HEAL) program.



Through the program, residents can apply for free swim passes and lessons. Applications for scholarships are being taken through May 31st. Passes will be distributed at the *Operation Splash* kick-off on June 15th. Residents can pick up applications at Desert Recreation District Community Centers in Indio, Coachella, Mecca, Palm Desert and La Quinta or online at www.MyRecreationDistrict.com.

The program will fund free swim passes and lessons for over 1,900 children and their families. The mission is to support active healthy lifestyles through aquatic recreation.

The Desert Recreation District manages Pawley Pool Family Aquatic Complex in Indio, Bagdouma Swim Center in Coachella and Mecca Pool in Mecca. The swim passes can be used at any of these pools.

The program kickoff is scheduled for June 15th, the day applicants pick up their passes. The June 15th event starts at 9a.m. on Saturday, with an open swim at the Pawley Pool Family Aquatic Complex located at 46-350 S. Jackson Street in Indio followed by a short presentation by Kaiser Permanente at 10am. Pool passes will be distributed after the presentation. Qualified participants must attend the kick-off event and pick up their Operation Splash cards at that time.

For more information, contact Desert Recreation District at 760-347-3484 or www.MyRecreationDistrict.com. Para informacion en Español 760-396-0257.

About Desert Recreation District

The Desert Recreation District supports communities throughout the Coachella Valley by partnering with them to encourage healthy lifestyles, wellness activities and positive out-of-school programs. The District maintains quality park and recreation facilities and trails, initiates and delivers programs and services, and facilitates leisure opportunities for residents of all ages. Programs vary by community. For more information contact DRD at www.MyRecreationDistrict.com or 760-347-3484.

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