



# MEDIA RELEASE



## Registration Opens October 1<sup>st</sup> for 17<sup>th</sup> Annual Senior Games & International Sports Festival

Palm Desert, California (September 28, 2016) – Registration opens at the end of the week for the 17th Annual Palm Desert Senior Games & International Sports Festival. This four-day competition will be taking place from February 9 – 12, 2017 at various venues throughout the Palm Desert, California area. Every year athletes and spectators alike look forward to the Palm Desert Senior Games, as adult athletes from throughout the United States and Canada compete in their choice of more than 10 sports.

In partnership with the California Senior Games and National Senior Games Association, and co-sponsored by the City of Palm Desert, this event is the first Senior Games of the year in California and often have over 1,000 athletes participate in individual or team sports including Pickleball, Volleyball, 9-hole golf, track and field, and more.



Festival headquarters will be the Palm Desert Community Center. We encourage supporters to come out and cheer for their favorite athletes, and all events are free to onlookers.

Registration is open until January 26, 2017.

Participants can register online at: [MyRecreationDistrict.com](http://MyRecreationDistrict.com) or [DesertSeniorGames.org](http://DesertSeniorGames.org). The participation fee is \$40. There is a \$5 per event fee for all sports except Pickleball, which is \$10 to cover the cost of referees. Team fees vary by sport. For information or hardcopy registration forms, please call (760) 568-2560.

For information about the 17<sup>th</sup> Annual Palm Desert Senior Games & International Sports Festival, visit [MyRecreationDistrict.com](http://MyRecreationDistrict.com) or [DesertSeniorGames.org](http://DesertSeniorGames.org) or call (760) 568-2560.

### About Desert Recreation District

*The Desert Recreation District (DRD) provides quality recreation experiences to residents throughout the Greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships that encourage residents to engage in healthy lifestyles and wellness activities. DRD works with partners such as the City of Palm Desert to bring the annual Palm Desert Senior Games to the Coachella Valley, and with health care organizations such as Kaiser Permanente to fund scholarships for swim lessons. DRD is funded through tax dollars, special assessments, grants and nominal charges assigned to select classes and events. Over the last year, DRD offered over 2,800 classes and programs and more than 200 special events.*

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