

FY2022 Stewardship Report



TABLE OF CONTENTS

- 3** General Manager's Message
- 4** Desert Recreation District
- 5** It's All In The Numbers
- 6** Dedication to Community Building
- 7** Coachella Valley Youth Golf Foundation
- 8** The Golf Center at Palm Desert / First Tee – Coachella Valley
- 9** Parks / Public Works
- 10** Preservation and Conservancy
- 11** Capital Improvements
- 12** Community Services
- 13** Administration Fiscal and Governance Integrity / Revenue and Expense Overview
- 14** Adaptive Programs = Equity and Inclusion
- 15** Desert Recreation Foundation
- 16** Valued Partnerships



Strategic Priority One – Equitable Access to Nature

General Manager's Message



At Desert Recreation District, we follow the three pillars of the National Recreation and Park Association (NRPA): Health & Wellness, Equity, and Conservation. We are proud to serve all our residents, stakeholders, and visitors with our highly qualified and committed team, and I am grateful to serve as General Manager of the District.

Through a collaborative approach with jurisdictional partners, other government and non-profit agencies, foundations, businesses, community groups, volunteers, sponsors, and donors, we work to make sure equity is an essential element of all of we do. We appreciate all of you that have impacted our agency and help build community in the Coachella Valley.

Our 2022 – 2026 Strategic Plan is created and approved by the public and is the tool that guides our work. We present this annual Stewardship Report in the spirit of *Strategic Priority 3 of the Plan, which is to build an outstanding reputation, clear message, and a recognized brand.*

Our District covers 1,800 square miles and offers programs to over 380,000 people in and around the Coachella Valley. We offer diverse and inclusionary programs, classes, and events to appeal to the vast array of cultures and communities in our boundaries and sphere of influence, and we will continue to expand our reach to ensure access to ALL of our community members.

In recent years we have developed several new community parks in the eastern part of the Coachella Valley while renovating, restoring, and conserving some of the legacy properties under our domain. As you read through this report, you will see some of these ventures, and you can learn about upcoming projects and sign up for classes or events at MyRecreationDistrict.com. Or, download our Desert Rec App – it is an easy way to check in at our Fitness Centers without worrying about having your membership card with you.

We are thankful for your support whether you are new to the District or a long-time resident, and we will continue to work hard to keep your trust, bring health & wellness to our communities, and preserve the legacy we have worked so hard to build.

A handwritten signature in black ink that reads "Kevin Kalman".

Kevin Kalman, General Manager



To learn more about our programs and activities, please visit MyRecreationDistrict.com



Our Mission

To enrich the quality of life for Coachella Valley residents by acquiring, developing, operating and maintaining a community focused parks and recreation system and preserving it for future generations.



Our Vision

Through a community collaborative approach DRD will be the regional provider of premier parks and recreation services in the Coachella Valley. Ensuring all residents have equitable and barrier free opportunities that contribute to the overall wellness of our communities.



Our Values

Desert Recreation District does parks and recreation **R-I-T-E:**

Respect – Mutual understanding and equal consideration of others

Integrity – Consistently doing the right thing

Teamwork – Working together to achieve a common goal

Excellence – Continuously striving for perfection

Professional Associations



California Special Districts Association
Districts Stronger Together



Board of Directors

Division 1 **Silvia Paz**, Vice President

Division 2 **Rudy Gutierrez**, Director

Division 3 **Jonathan Becerra**, Director

Division 4 **Rudy Acosta**, President

Division 5 **Laura McGalliard**, Director



IT'S ALL IN THE NUMBERS

\$3.0 Million

in Grants and Donations Received

More than

300



Dedicated Staff



Nearly

200

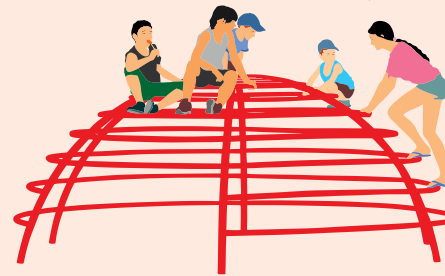
Partnerships
and Sponsors



380,000+

Coachella Valley residents
participated in or were
impacted by our services.

Over **200,000** Youth



visits to
Camp &
After School
Programs

DEDICATION TO COMMUNITY BUILDING

Employment = Impact Today and Impact Tomorrow

60 Full-Time Positions

241 Part-Time Positions

16% of Part-Time Staff is between the ages of 16 to 20 years old. We are often the first job or first training opportunity for employment for teens in our area. We are setting them up for success as they move into adulthood.



Indio Teen Center



"One of the best things about working for Desert Recreation District is serving my community. I love getting to know the guests that come in and participate in our programs along with working the various events we offer. One of the best things about my job is running my art program at the Indio Teen Center, I am able to be creative with the different projects we offer as well as working with the children who participate in the class."
–Desirae L.

COACHELLA VALLEY YOUTH GOLF FOUNDATION



First Tee – Coachella Valley is part of an international youth development organization that provides educational programs which build character and promote health through the game of golf. Classes are available for all skill levels for participants 4 – 18 Years of Age. Golf equipment and Financial Aid are provided for any participant who has a need.



14% of First Tee – Coachella Valley youth are on a “golfership”



This program exists to enable youth to build the strength of character that empowers them through a lifetime of new challenges.

First Tee – Coachella Valley:

- ▶ Serves more than 16,000 youth each year.
- ▶ Provides 8 program locations across the Coachella Valley.
- ▶ Offers 20 school physical education classes along with 27 after school programs at various elementary schools.
- ▶ Is supported by the Coachella Valley Youth Golf Foundation (CVYGF), which was formed in 2019 for this purpose.





The Golf Center
AT PALM DESERT



11,122 Rounds Played



24,558 Range Buckets Sold



520 Hours of Private Lessons

**The Golf Center at Palm Desert =
Your Number One Golf Improvement Facility**



My Daughter's (Maleyna Greogorio) love for the game of golf, as well as her thirst to become a better version of herself has been highly influenced by the First Tee. When Maleyna faced a devastating health diagnosis, Photodermatitis (a sun allergy), at the age of twelve, she was heartbroken. There was a period of uncertainty and extreme sadness where she did not know if she would ever be able to play golf again.

However, she fought her way back to golf and to achieve her dream of becoming a collegiate golfer. Perseverance (a core value she learned at First Tee) played a key role in this achievement. This upcoming fall, Maleyna will attend the University of California, Riverside where she will major in Business and play Division 1 collegiate golf.



PARKS / PUBLIC WORKS



DRD Parks System

- ◆ 220 Acres
- ◆ 12 Parks
- ◆ 29 Pavilions
- ◆ 300 Miles of Trails
- ◆ 3,836 Rentals

Trees

- ◆ 2,000+

Facility Maintenance

- ◆ 14 Community Centers
- ◆ Administration Office
- ◆ Maintenance Yard
- ◆ Golf Facility
- ◆ Swimming Pools

PRESERVATION AND CONSERVANCY

Shumway Ranch sits on a 640-acre piece of land within the San Jacinto and Santa Rosa Mountains National Monument and was purchased by the State of California in 2017. Through the Coachella Valley Desert and Mountains Recreation and Conservation Authority (formed through a partnership of Desert Recreation District (District) and the Coachella Valley Mountains Conservancy (CVMC)), the management, renovation, and restoration of Shumway Ranch is underway so that wildlife preservation continues while allowing the ranch to be appropriately accessible to the public for small group educational opportunities.

**– Strategic Priority Four –
Sustainable Expansion of the District**



Restroom



Shade Structure



Shumway Ranch

CAPITAL IMPROVEMENTS

“In every walk-in nature one receives far more than he seeks.” – John Muir

The Golf Center at Palm Desert

New lining of the north lake.



Shade Structures

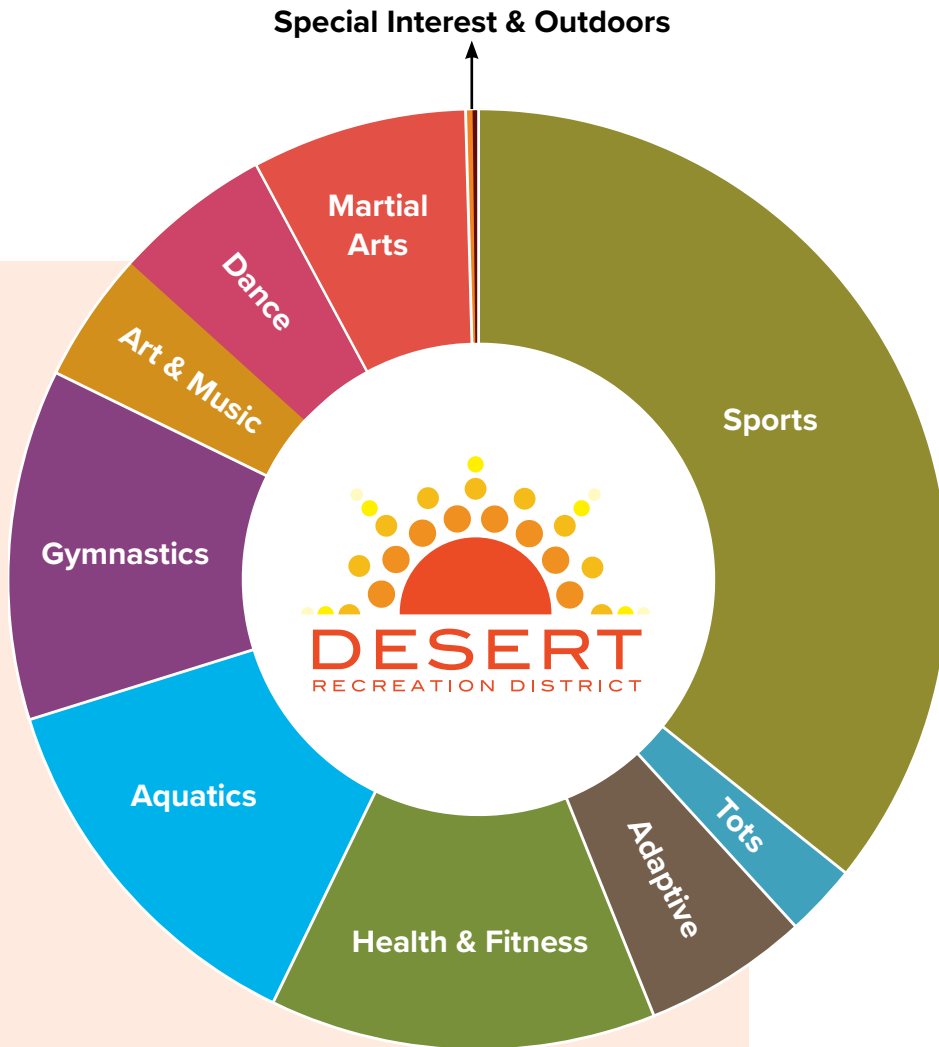
Numerous shade structures installed at locations including Parque de Pueblo, Huerta de Mecca, and La Quinta, Mecca, and Thousand Palms Community Parks.



Capital Projects Underway and Completed

- Thermal Community Park is 10 acres and is in the design phase. The project has been awarded 4.5 million dollars in grant funding from California State Parks.
- North Shore Community Park out to bid for an expanded stormwater protection system.
- Thousand Palms Community Park Walking Path in the design phase for new lighting.
- Shumway Ranch Restroom and Pavilion Improvements.
- The Golf Center at Palm Desert replaced the lining of the north lake.
- Shade structures for Parque de Pueblo, Huerta de Mecca, and La Quinta, Mecca and Thousand Palms Community Parks.

COMMUNITY SERVICES



Over 200,000 Youth Visits to Camps and After School Programs



Programming Total Visits

● Sports	41,996
● Tots	2,920
● Adaptive Sports	6,696
● Health & Fitness	15,606
● Aquatics	15,264
● Gymnastics	14,171
● Art & Music and Dance	11,657
● Martial Arts	8,703
● Special Interest & Outdoors	516

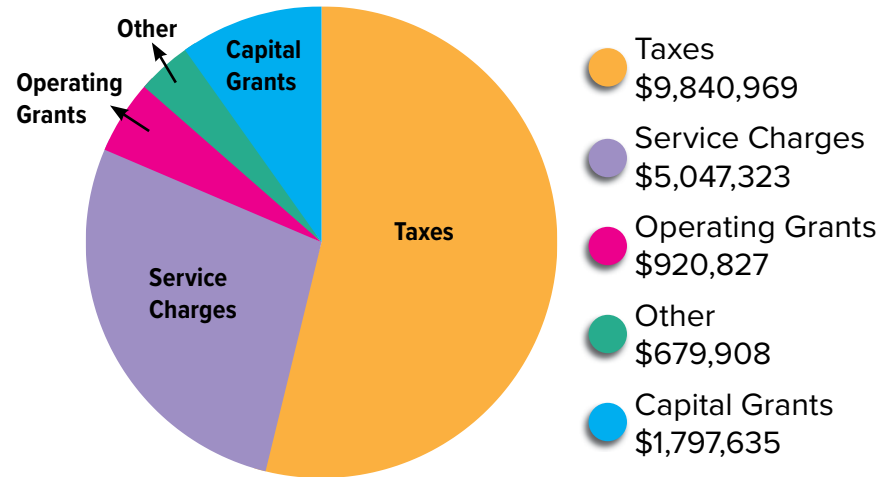
ADMINISTRATION FISCAL AND GOVERNANCE INTEGRITY



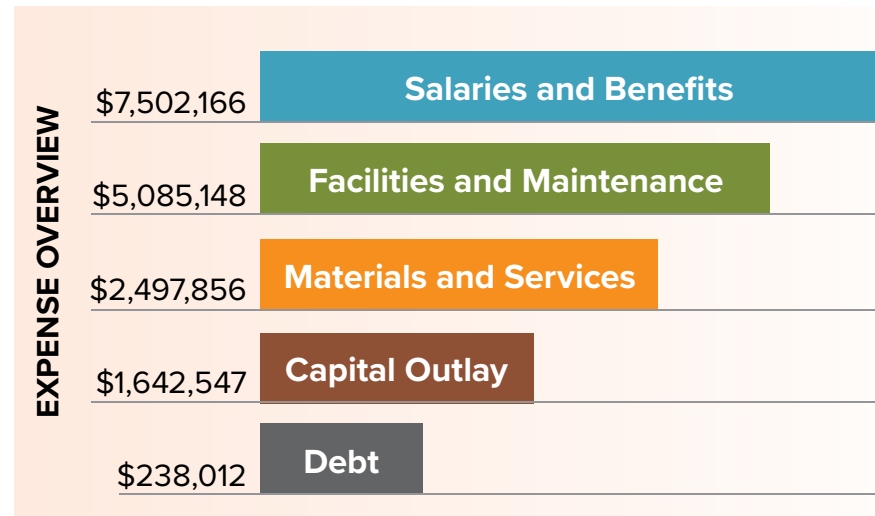
Desert Recreation District is a proud **four-time** recipient of the District Transparency Certificate of Excellence. The awards are for multi-year periods dating back to 2014.

This distinction is awarded by the Special District Leadership Foundation to those that successfully demonstrate transparency in operations and governance of special districts.

REVENUE AND EXPENSE OVERVIEW



TOTAL REVENUE: \$18,286,662



ADAPTIVE PROGRAMS = EQUITY AND INCLUSION

ADAPTIVE SPORTS AND RECREATION PROGRAMS CONTINUE TO EXPAND TO SERVE THE VALLEY'S NEEDS.

- ▶ Over 1,300 hours of programming offered
- ▶ 63% increase in programs over 2021
- ▶ Adaptive Sport and Recreation programs are offered six days a week
- ▶ New/Growing adaptive programs include:
 - Abili-tee (golf)
 - Boccia
 - Hiking

Our Therapeutic/Adaptive Recreation Specialist is certified and active on SoCal Adaptive Sports to stay current on programming trends. An annual membership fee can provide access to all the programming for every participant.



As a parent, I appreciate your creativity and diversity of the adaptive programs being offered. My daughter Tory, 32, is a hard sell and not quick to embrace getting involved with activities that require her to exercise, primarily due to her weight. The Coaches know how to engage her if she is disinterested or waivers off track, often resulting in fun, laughter, and movement! I love picking her up and seeing her beaming face. –Renee G.

Strategic Priority Two – A Dedicated, High Performing, Qualified Workforce



Our Mission

To enrich and preserve the quality of life for residents. We do this by raising funds and garnering support to purchase, develop, enhance, preserve, promote, and expand the Coachella Valley's recreation activities, programs, parks, properties and facilities.

Our Vision

Our Vision is to establish a permanent charitable endowment that will provide sustainable, self-perpetuating resources, primarily for Desert Recreation District's park and recreation system. The Foundation strives to remain a valued and effective community resource, through leadership in capital planning to help fund new infrastructures, the purchase and development of land for new parks and creating new programs that serve the changing needs of residents.

Make a Difference Today!

Your generosity will help us ensure that all residents in the Coachella Valley have barrier-free access to quality recreational resources, facilities, parks, and programs.

Volunteer. Sponsor. Donate.

DesertRecreationFoundation.org

Board of Directors

- Gabriela Armenta.** Director
- Gabriela Ayala-Reyes.** Director
- Kimberly Barraza.** Vice President
- M. Andres Coronel.** Director
- Marcos Coronel.** Treasurer
- John Henry Garcia.** Secretary
- Joanne Gilbert.** Director
- Benjamin Guitron.** President
- Laura McGalliard.** Director
- Juliana Simmons.** Director



DRF
Bowling
Tournament

"I joined the Desert Recreation Foundation to help continue the team's successes, as I hold equitable and accessible recreation and programming in high importance. Preserving the mission and vision of the Desert Recreation Foundation and the services provided by the District in the Coachella Valley, especially east of La Quinta, are important to me because it is where I spent my formative years. I will always strive to advocate for the District Foundation as we have done great work, but our tasks are not done!" –M. Andres Coronel

GRATITUDE TO OUR VALUED PARTNERS – TOGETHER WE BUILD COMMUNITY.

AAA Automobile Club of Southern California
American Heart Association
Anderson Children's Foundation
Angel View
Annenberg Foundation
Audubon International
Autism Society Inland Empire
Autism Speaks
Aziz Farms
Barbara Sinatra Children's Center
BIGHORN Cares
Billhartz Desert Insurance Agency
Borrego Health de Salud Del Pueblo
Borrego Health Desert Hot Springs
Health & Wellness Center
Boys & Girls Club of Cathedral City
Boy's & Girl's Club of Coachella Valley
Braille Institute
Building Bridges for Special Needs
Coachella Valley
Building Healthy Communities
Burrtec Waste Management
California Department of Education:
Expanded Learning Division
Cal-Fresh Health Living
California School Age Consortium
California State Parks and Recreation
California State University San Bernardino
Candace Holtzgrafe
Catholic Charities
Chaparritos Grill
City of Cathedral City
City of Coachella
City of Desert Hot Springs
City of Indian Wells
City of Indio
City of La Quinta
City of Palm Desert
City of Palm Springs
City of Rancho Mirage
Clinicas de Salud Del Pueblo Inc.

Coachella Valley Community Trust Collaborative
Coachella Valley Horse Rescue
Coachella Valley Housing Coalition
Coachella Valley Mountains Conservancy
Coachella Valley Radio Control Flying Club
Coachella Valley Unified School District
Coachella Valley Water District
College of the Desert
Community Action Partnership
Desert Alliance for Community Empowerment
Desert ARC
Desert Best Friend's Closet
Desert Healthcare District
Desert Healthcare Foundation
Desert Horizons Golf Club
Desert Meadows Apartments
Desert Rose Society
Desert Sands Unified School District
Eisenhower Medical Center
El Informador Del Valle
FIND Food Bank
First Tee DRIVE
First Tee Headquarters
Flying Doctors
Friends of the Desert Mountains
Gary & Diane Hansberger
Girl's Golf LPGA*USGA
Greater Coachella Valley Chamber of Commerce
Greater Palm Springs Convention
and Visitors Bureau
Grocery Outlet La Quinta
Gulf California Broadcast
H.A.R.C.
HOPE Through Housing
Idyllwild Nature Center & Museum
Imperial Irrigation District (IID)
Independent Pool & Spa Service Association
(IPSSA)
Indian Wells Golf Resort
Indian Wells Tennis Garden
Indio Library

Indio Senior Center
Indio Teen Center
Indio WIN Youth Opportunity Center
Inland Empire Health Plan (I.E.H.P.)
Kaiser Permanente
Kelsey's Heroes
KESQ
Kounkuey Design Initiative
KUNA
La Quinta Chevrolet
Las Casas Apartments
LEAPS Services
Loma Linda University Children's Health - Indio
Martha's Village and Kitchen
Mecca Boys & Girls Club
Mecca Family Resource Center
Mizell Senior Center
Molina Healthcare of California
National Recreation Park Association
No Kid Hungry
Oasis Vibe
Office of CA Assemblymember Chad Mayes
Office of CA Assemblymember Eduardo Garcia
Office of Congressman Raul Riuz
Office of Riverside County Supervisor
V. Manuel Perez
Pacific Western Bank
Palm Desert Area Chamber
Palm Desert Library
Palm Desert Senior Softball
Palm Desert Sheriff's Department
Palm Desert Youth Sports Association
Palm Springs Unified School District
Palm Valley Country Club
Paseo De Los Heroes
PGA Tour Players Association
PGA Tour Super Store
Prime Time International
Rancho Mirage Public Library
Regional Access Project/ Foundation
River Canyon Apartments

Riverside County Department of
Public of Public Social Services
Riverside County Friday Night Live
Riverside County Office of Aging
Riverside County Public Health
Riverside County Economic Development Agency
Riverside University Health System - Public Health
Rotary Club of Coachella Valley
Rotary Club of Indio
Rotary Club of Palm Desert
Sacred Heart Catholic School
SAGE Initiative
SCGA Foundation
Shottenkirk Desert Lexus
Simplot
SoCal Adaptive Sports
State Council on Developmental Disabilities
Tahquitz Creek Golf Resort
The Center Coachella
The Hyman and Mintz Family Foundation
The Lights at Indio
The Wildlands Conservancy
Thousand Palms Chamber of Commerce
Thousand Palms Library
Tudor Ranch
Twenty-nine Palms Band of Mission Indians
Unincorporated Areas of: Bermuda Dunes; Indio Hills;
Mecca; North Shore; Oasis; Thermal; and
Thousand Palms
United Cerebral Palsy Inland Empire (UCPIE)
United States Department of Agriculture
United Way
University of California Riverside
US Adaptive Recreation Center
Variety of the Desert
Villa Hermosa Apartments: Phase I, II, and III
Vista Dunes Courtyard Homes
Vision y Compromiso
Walmart Foundation
World Golf Foundation
Yale University



facebook.com/MyRecreationDistrict



instagram.com/MyRecreationDistrict



twitter.com/mydrd

ADMINISTRATIVE OFFICE | 45-305 Oasis Street, Indio, CA 92201 | (760) 347-3484
Info@MyRecreationDistrict.com | MyRecreationDistrict.com/desert-recreation-foundation

©2022. Desert Recreation Foundation. All Rights Reserved. 10/2022

