



## Minutes of Special Meeting/Strategic Goal Planning November 14, 2017

A special meeting of the Board of Directors of the Desert Recreation District was held at the Indio Community Center, 45-871 Clinton Street, Indio, California.

### **Board Members Present:**

Silvia Paz	Division 1, President
Rudy Gutierrez	Division 2, Director
Joanne Gilbert,	Division 3, Director
Rudy Acosta	Division 4, Director
Laura McGalliard	Division 5, Vice President

### **Staff Present:**

Kevin Kalman	General Manager
Barb Adair	Assistant General Manager
Delia Granados	District Clerk
Troy Strange	Director of Planning & Public Works
Marie Sanchez	Human Resources Administrator
Raquel Solomon	Information Systems Administrator
Sonya Galvez	Finance Supervisor

### **1. Roll Call:**

Call to Order: Vice President McGalliard called the meeting to order at 6:05 PM

Present: Rudy Gutierrez, Joanne Gilbert, Laura McGalliard, Rudy Acosta and Silvia Paz (came in at 6:10 pm)

### **2. Pledge of Allegiance:**

Sonya Galvez led the Pledge of Allegiance.

### **3. Approval of Agenda:**

Board Member Gutierrez made the motion to approve the Consent Calendar, second by Board Member Acosta. Roll call was taken.

Ayes: Gutierrez, Gilbert, McGalliard, and Acosta  
Noes: None  
Absent: Paz (came in at 6:10 pm)  
Abstain: None

**4. Public Statements:**

None

**5. 2018 Strategic Goal Planning**

Staff passed out the study session items to the board for discussion. Items were: mission, vision, values, strategies and long-term strategic objectives for 2018-2022. The board reviewed and discussed the District's mission, vision, and values. The values remained the same. The vision and mission were revised:

**Mission Statement** - To enrich the quality of life of Coachella Valley residents by acquiring, developing, operating and maintaining a community-focused park and recreation system and preserving it for future generations.

**Vision Statement** - Through a community collaborative approach, DRD will be the regional provider of premier parks and recreational services in the Coachella Valley ensuring all residents have equitable and barrier-free opportunities that contribute to the overall wellness of our communities.

**Values** – Respect, Integrity, Teamwork, Excellence


Because it was going to take longer to go through the next exercise, staff suggested continuing this study session. The board's assignment between now and the next meeting was to think about the goals and what they would like to see.

The board would like staff to participate in this exercise as well.

The general manager will create and send out a google form to the board and the management team where everyone can fill in the goals in the specific areas.

**Adjournment:**

There being no further business to come before the Board, the meeting was adjourned at 7:27 pm.

  
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Delia Granados, District Clerk  
Desert Recreation District

  
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Silvia Paz President of the Board  
Desert Recreation District