

MEDIA RELEASE



Registration Now Open for Senior Games & International Sports Festival

Indio, California (December 5, 2013) – Registration is now open for the 14th Annual Palm Desert Senior Games & International Sports Festival. This four-day competition takes place from February 6 – 9, 2014 throughout Palm Desert, California. Athletes and audiences look forward to this event each year, as adult athletes from throughout the United States and Canada compete in 13 sports.

In partnership with the California Senior Games and National Senior Games Association, and co-sponsored by the City of Palm Desert, this event is one of the few in the Southwestern U.S. that serves to qualify senior athletes (age 55+) for state, regional and national Senior Games. Over 1,000 athletes participate each year in this energizing event.

Festival headquarters will be the Palm Desert Community Center. Spectators are welcome at all venues for all games to cheer for their favorites. All events are free to spectators.

Registration is open until January 15, 2014. Participants can register online at: MyRecreationDistrict.com or DesertSeniorGames.org. Participation fee is \$40. There is a \$7 per event fee. Team fees vary by sport. For information or hardcopy registration forms, call (760) 541-4184.

The event will officially open with a Ribbon Cutting at 10:00am on Thursday, February 6, 2014 at the tennis courts in Palm Desert Civic Center Park.

For information about the 14th Annual Palm Desert Senior Games & International Sports Festival, visit MyRecreationDistrict.com or DesertSeniorGames.org or call (760) 541-4184.

About Desert Recreation District

The Desert Recreation District supports communities throughout the Coachella Valley by partnering with them to encourage healthy lifestyles, wellness activities and positive out-of-school programs. The District maintains quality park and recreation facilities and trails, initiates and delivers programs and services, and facilitates leisure opportunities for residents of all ages. Programs vary by community. For more information contact DRD at www.MyRecreationDistrict.com or 760-347-3484.

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