



MEDIA RELEASE



Wolff Waters Bright Beginning Preschool Now Enrolling Students

Full Day Child Care program licensed through the State of California

Indio, CA (August 19, 2015) – The Desert Recreation District (DRD) announces the opening of our new Bright Beginning Preschool at the Wolff Waters complex in La Quinta.



This is a full day child care program licensed by the State of California (license ##334843390) offering a structured daily schedule with fun and educational activities, and snacks that will be provided daily during scheduled snack times.

During a discussion with Kristin Schlicht, Program Director for the preschool, she noted “Our nurturing, educated teachers offer a variety of exciting, meaningful activities that stimulate children’s interest and foster a love of learning that will continue for years to come. We focus on the whole child and strive to create an environment where everyone’s confidence and independence take flight.” Ms. Schlicht went on to say that the curriculum “will include a fun mix of literacy, math, science, cooking, music and movement designed to encourage independence

and confidence.”

While the preschool is located at the Wolff Waters complex, it is open to everyone in the Coachella Valley with children ages 3 to 5 years of age, and will be open Monday through Friday from 7:30 a.m. to 5:30 p.m. The first day of preschool will be September 1, and parents are encouraged to fill out an application as soon as possible to get their child enrolled.

The cost for the preschool is \$575 per month, per child and financial assistance may be available to those that qualify through the following organizations: Calworks Childcare Program – (800) 534-7793, Child Care Resource Center (818) 717-1000, or Riverside County Office of Education (760) 863-3345.

Wolff Waters Bright Beginning Preschool is located at 47-795 Dune Palms Road in La Quinta, and those that are interested in enrolling their child can call our direct lines at (760) 777-6643 or (760) 564-9921 to ask any questions they may have and get additional information about the enrollment process, or the school itself.

The Desert Recreation District

The Desert Recreation District (DRD) provides quality recreation experiences to residents throughout the Greater Coachella Valley. DRD manages, maintains and assists in maintaining over 30 parks and recreation facilities; creates and delivers quality programs, services and classes; and, facilitates leisure opportunities through partnerships that encourage residents to engage in healthy lifestyles and wellness activities. DRD hosts events such as the Senior Games and partners with health care organizations such as Kaiser Permanente to fund scholarships for swim lessons and junior lifeguard classes. DRD is funded through tax dollars, special assessments, grants and nominal charges assigned to select classes and events. Over the last year, DRD hosted over 2,400 classes and programs and more than 100 special events.

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